

## Organic World Congress 2024

# Bio-Tour Concept Note

### Note for Bio-Tour Organisers

Thanks for contributing to the 21<sup>st</sup> Organic World Congress (OWC) by proposing to organise a Bio-Tour.

Bio-tour are:

- A 1 to 3-day event (29 November – 1 December 2024), before the OWC main conference (December 2-4, 2024).
- Proposed and organised exclusively by a stakeholder in Taiwan's agriculture or government sector, through a contractual agreement with the OWC Organizers.
- Dealing with a topic relevant for the Organic sector and in line with the congress' objectives or themes.
- Addressing stakeholders from all over the world and not a country or a region only.
- Organised in Taiwan.
- Included and visible on the OWC programme.

Please note that:

- You can submit your contribution **until the 31 July, 2024** by email to [papers2024@owc-bio.org](mailto:papers2024@owc-bio.org)
- OWC organisers provide the platform for Bio-Tour organisers to host and promote their own Bio-Tour. There is no extra fee needed to pay OWC organisers.
- The OWC Organisers will assess the proposal and may ask for additional information.
- All proposals will be reviewed by a committee of international and Taiwanese experts. The evaluation will be based on the following criteria:
  - Content Integrity: 30%
  - Relevance to Organic Content: 40%
  - Event Attractiveness: 20%
  - Budget Reasonableness: 10%
- The Bio-Tour admission results will be communicated to all organisers prior to **the end of August**.
- The organiser may delay notification of admission results due to the review process.

For selected Bio-Tour:

- Bio-Tour organisers will organise the Bio-Tour and will cover the related organisation costs (*e.g. working time, flyer, travel costs, invited speakers, sponsoring, interpreters and equipment cost*).
- In order to ensure certain specifications, the details of expenses and cost sources should be included in the proposal.
- Bio-Tour organizers are authorized to charge a registration fee to participants of the Bio-Tour. Participants will pay this fee directly through OWC online registration and submission platform. Subsequently, the collected fees will be transferred to the bio-tour organizers.
- The registration fee may or may not include a fee for food for participants. This will be decided by the organizers of the Bio-Tours.

*NB. For further questions, please contact [papers2024@owc-bio.org](mailto:papers2024@owc-bio.org)*

### **Bio-Tour Title**

What is the name of this bio-tour that will be used on the website and other communications?

### **Main organiser, contact person**

First name, Last name, Institution name, country, web-address, email address.

### **Steering committee members** (and scientific board, if any)

### **Main Objectives of the bio-tour**

What are the aims of this Bio-Tour? What issue does it address? Why is it important? Maximum 1000 characters (incl. Spaces)

### **Main Topic(s)**

Related to organic topic (e.g. Crop Cultivation, Livestock Industry, Aquatic Industry, Processing, Material Supply, Import and Export Industry, Retail and Marketing Industry, Organic Certification). Maximum 1000 Characters (incl. Spaces)

### **How does this Bio-Tour connect with the main conference theme, and what unique aspects of Taiwan's organic agriculture or culture does the journey showcase?**

The main conference theme is: Cultivating Organic Solutions for True Sustainability.

### Targeted public (type of actors, regions of the world)

How many participants are you expecting?

### Details of Bio-Tour itinerary

Bio-Tour planning included format (Farm visits, presentations), duration (1 to 3 days; from the 29<sup>th</sup> of November to the 1<sup>st</sup> of December 2024), Route and visiting spots. Please present the indicative programme.

Max. 2,000 characters (incl. Spaces)

### Main outcomes expected

e.g. an exchange on an issue, network building, new insights...)

### How will these outcomes be shared and disseminated?

Will you have a follow up session during the OWC itself?

### Language of the Bio-Tour

If it's not in English, how will you manage translation, with which resources?

### Registration fee

List price shown in OWC website. Please present each cost will be included in your Bio-Tour.

### Additional information or specific request

In case you would like to add something to your proposal.

--

### Attraction Introduction

Attraction Name
(photo)

## 2024 世界有機大會

# 生態之旅(Bio-Tour) 概念說明

### 給有意願舉辦 Bio-Tour 者的說明

感謝您提案申請辦理 Bio-Tour，為第 21 屆有機世界大會(OWC)的舉辦貢獻心力。

Bio-Tour 是：

- 在有機世界大會（2024 年 12 月 2 日至 4 日）之前，舉辦為期 1 至 3 天的活動（2024 年 11 月 29 日至 12 月 1 日）。
- 由台灣農業相關團體或政府部門提議與策劃，並與 OWC 主辦方簽訂合約協議。
- 涉及與有機相關的主題，並符合大會的主題或投稿主題。
- 面向全球的有機從業者或利益相關者，而非僅限於某一國家或地區。
- 將在台灣舉行。
- 有機世界大會活動的一部份。

請特別注意：

- 計畫書須於 2024 年 7 月 31 日前透過電子郵件發送至 papers2024@owc-bio.org。
- OWC 主辦方將提供平台給 Bio-Tour 主辦方舉辦並宣傳活動，無需支付額外費用。
- OWC 主辦方將對提案進行評估，並可能要求提案人補充更多資訊。
- 所有提案會由國際和台灣專家組成的委員會審查，評選標準如下：
  - 內容完整性：30%
  - 與有機農業的相關性：40%
  - 活動吸引力：20%
  - 預算合理性：10%
- Bio-Tour 審查結果將在八月底前通知所有提案者。
- 如因審查相關因素，審查結果有可能延後通知。

對於已錄取的 Bio-Tour：

- Bio-Tour 主辦方將負責組織，並承擔相關費用（例如，工作時間、宣傳單、差旅費用、邀請講者、贊助、口譯員和設備費用）。
- 您的提案需詳述費用支出及成本來源。
- Bio-Tour 主辦方有權向參加者收取報名費，而參加者須透過 OWC 報名與投稿平台上報名並繳費，並由南華大學(台灣主辦方)代為收款，之後再直接轉交給 Bio-Tour 主辦方。
- 報名費是否包含參加者的餐飲費用將由 Bio-Tour 主辦方自行決定。

NB. 如果您有任何問題，請聯繫 papers2024@owc-bio.org

---

## 生態之旅名稱

活動名稱是什麼？活動名稱將用於網站和其他通訊軟體上。

## 主辦單位、聯絡人

名字，機構名稱，國家，網址，電子郵件地址。

## 指導委員會成員（及科學委員會，如果有的話）

## 主要目標

活動的目的是什麼？它能解決什麼問題？它的重要性為何？最多 1500 字（包括標點符號）

## 主要內容

與有機相關的主題（例如：作物栽培、畜牧業、水產業、加工業、材料供應、進出口業、零售和行銷業、有機認證等），最多 1500 字（包括標點符號）

**這個生態之旅如何與主會議主題相關聯？或為什麼這個主題對於當前有機領域發展至關重要且具獨特性？**

大會主題是：深耕有機·實現永續

## 預期參加對象（包括類型、地區）

您預計有多少參加者？

### 詳細行程

生態之旅的規劃包括形式（農場參觀、演講）、在 2024 年 11 月 29 日至 12 月 1 日舉行的一至三天活動、路線和參觀地點，請詳細介紹活動內容。最多 2000 字（包括標點符號）

### 預期成果

例如：就議題進行討論交流、建立人脈、新見解等。

### 預期成果分享與傳播

您會在 OWC 三天大會期間舉行後續分享會議嗎？

### 使用語言

如果不是英文，您將如何管理翻譯，會使用哪些資源呢？

### 報名費用

活動報名費會顯示在網站上，請描述報名費所包括的成本和內容。

### 附加資訊或具體要求

如果您想在您的提案中額外增加一些以上沒提及的內容。

## 景點介紹

景點名稱
(照片)